



University of Cologne Faculty of Management, Economics and Social Sciences





CEMS Course options for incoming students





Spring term 2020

Course title (click title for further details)	Lecture	Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	BSc	Module name (not indicative of course level)
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CURRENT TOPICS

Global Management Practice		x	14253.5005		6	MSc	MA Corporate Development III
Management Skills - CEMS MIM <i>Also non-CEMS Master students welcome</i>		x	14015.5000		6	MSc	MA Supply Chain Management VI

ACCOUNTING & TAXATION

Value-Based Controlling	x		14016.5008		6	MSc	MA Accounting & Taxation I
Tax Accounting	x		14016.5006		6	MSc	MA Accounting & Taxation III
Financial Services and Real Estate Taxation	x		14016.5007		6	MSc	MA Accounting & Taxation IV
Advanced Seminar Controlling		x	14016.5009		6	MSc	MA Accounting & Taxation V

CORPORATE DEVELOPMENT




Corporate Innovation		x	14253.5012		6	MSc	MA Current Topics VII
Economics of Incentives in Organizations (advanced Level)	x		14253.5004		6	MSc	MA Corporate Development I
Organization Theory and Design	x		14253.5000		6	MSc	MA Corporate Development II
Behavioral Ethics	x		14253.5001		6	MSc	MA Corporate Development IV
Behavioral Ethics II		x	14253.5008		6	MSc	MA Corporate Development V
Corporate Social Responsibility	x		14253.5009		6	MSc	MA Corporate Development VI

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MARKETING




Practical Applications in Retailing		x	14266.5005		6	MSc	MA Marketing I
Brand Management	x		14266.5007		6	MSc	MA Marketing II
Business Model Innovation and Entrepreneurship	x		14266.5006		6	MSc	MA Marketing III
Entertainment Media Marketing		x	14266.5008		6	MSc	MA Marketing III
Service and Media Marketing	x		14266.5009		6	MSc	MA Marketing IV
Sustainability in Marketing and Consumer Behavior	x		14266.5017		6	MSc	MA Marketing IV
Value Creation in the Digital World	x		14266.5004		6	MSc	MA Marketing V
Consumer Learning in Digital Environments	x		14266.5010		6	MSc	MA Marketing VI

FINANCE



Empirical Finance	x		14259.5007		6	MSc	MA Finance I
Asset Management	x		14259.5005		6	MSc	MA Finance II
Fixed Income Management	x		14259.5006		6	MSc	MA Finance III

SUPPLY CHAIN MANAGEMENT







Operations Management	x		14271.5003		12	MSc	MA Current Topics V
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Master Seminar Supply Chain Management - Strategy and Innovation		x	14271.5000		6	MSc	MA Supply Chain Management I
Project Management <i>50% Quantitative Methods and Work</i>	x		14271.5006		6	MSc	MA Supply Chain Management II
Seminar Supply Chain Management und Management Science (Analytics)		x	14271.5004		6	MSc	MA Supply Chain Management III


INFORMATION SYSTEMS

IT Entrepreneurship		x	14277.5004		6	MSc	MA Business Administration II
Programming Data Science		x	14277.5006		6	MSc	MA Business Administration III

ECONOMICS






Model UNFCCC – Climate Change Strategy Role Play	x		14289.5006		6	MSc	MA Microeconomics VI
Energy, Resources, Environment and the Economy (MA)	x		14289.5007		6	MSc	MA Microeconomics V
Growth, Inequality and Structural Change	x		14302.5004		6	MSc	MA Macroeconomics IV
Money and Financial Markets	x		14302.5007		6	MSc	MA Macroeconomics III
Macroeconomics and the Labor Market	x		14302.5001		6	MSc	MA Macroeconomics II
Behavioral Economics	x		14289.5013		6	MSc	MA Microeconomics II

STATISTICS & ECONOMETRICS


Statistical Analysis of Financial Market Data	x		14314.5003		6	MSc	MA Statistics I
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POLITICAL SCIENCES

Causal Inference and Public Policy in Europe		x	14335.5013		9	MSc	MA Political Sciences I
Analyzing EU Politics with Big Data		x	14335.5005		9	MSc	MA Political Sciences II
Collective Action		x	14335.5023		9	MSc	MA Political Sciences II
Democratic Theory and Practice	x		14335.5012		6	MSc	MA Political Sciences IV
Comparative Political Economy: Theories and Methods	x		14335.5010		6	MSc	MA Political Sciences VI

ECONOMIC GEOGRAPHY

Economic Cooperation and Development		x	14344.5000		6	MSc	MA Current Topics IV
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SOCIAL SCIENCES

Introduction to Economic Psychology		x	14320.5002		12	MSc	MA Current Topics II
Consumption in the Digital Age		x	14320.5005		6	MSc	MA Sociology III
Digital Transformation in Organizations		x	14320.5006		6	MSc	MA Sociology VI