



University of Cologne Faculty of Management, Economics and Social Sciences

Course options for incoming CEMS students Fall term 2019/20




Last update to this document made on 11 September 2019

Course title (click title for further details)	Lecture	Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	BSc	MSc	Module name (not indicative of course level)	Early leaver option*	Time period
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CURRENT TOPICS


Global Strategy CEMS Only		x	14289.5006		7,5		x	MA Economics II	X	September – December
CEMS/MIM Management Skills		x	14015.5000		6		x	MA Current Topics in Management and Economics I	X	December
Media and Technology Management Selected Issues 'Business Model Dynamics'		x	14284.5000		6		x	MA Current Topics in Management and Economics VIII	X	October – December

ACCOUNTING & TAXATION









Controlling:										
Either: Operative Controlling	x		14016.5003		6		x	MA Accounting and Taxation II	X	First half of term (October – December)
Or: Operative and Strategic Controlling	x		14016.5002		12		x	MA Current Topics II	X	Full term (October – February)
International Tax Planning: Transfer Pricing and Supply Chain Planning	x		14016.5004		6		x	MA Accounting and Taxation I	X	First half of term (October – December)

CORPORATE DEVELOPMENT



Strategic Management	x		14253.5008		6		x	MA Corporate Development I	X	First half of term (October – December)
Strategic Human Resource Management	x		14253.5004		6		x	MA Corporate Development VI	X	First half of term (October – December)
Business Ethics and Continental Philosophy	x		14253.5002		6		x	MA Corporate Development II		Second half of term (December – February)
Corporate Innovation		x	14253.5006		6		x	MA Corporate Development III	X	First half of term (October – December)
Mergers and Acquisitions	x		14253.5003		6		x	MA Corporate Development III		Second half of term (December – February)




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Organizational Behavior (Course offer @ Social Sciences)		x	14320.5002		6		x	MA Sociology III	X	Full term (October – February)

MARKETING






Pricing	x		14266.5005		6		x	MA Marketing II	X	First half of term (October – December)
Marketing of Digital Innovations	x		14266.5004		6		x	MA Business Administration II		Second half of term (December – February)
Retailing	x		14266.5002		6		x	MA Marketing I	X	First half of term (October – December)
Practical Applications in Retailing		x	14266.5008		6		x	MA Marketing III	X	First half of term (October – December)
Consumer Psychology and Behavior	x		14266.5007		6		x	MA Current Topics in Management and Economics VII	X	First half of term (October – December)
Selected Issues in Marketing I: Service Innovation		x	14266.5010		6		x	MA Marketing VI		October – Dec 17 th !
Selected Issues in Marketing I: Business Simulation		x	14266.5009		6		x	MA Marketing V	X	Block Days (October – December)
Consumer Behavior (Course offer @ Social Sciences)		x	14320.5001		6		x	MA Sociology II	X	First half of term (October – December)

FINANCE

International Financial Management	x		14259.5001		6		x	MA Finance I	X	First half of term (October – December)
Application of Capital Market Theory	x		14259.5007		6		x	MA Finance II		Second half of term (December – February)
Value-Based Management in Insurance - Theory and Practice	x		14259.5000		6		x	MA Current Topics in Management and Economics VI	X	Full term (October – February)
Financing SMEs CEMS Only – application via ZIB	x		14259.5004		6		x	MA Finance III	X	First half of term (October – December)

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Empirical Applications in Investments and Finance	x		14259.5009		6		x	MA Finance V		Second half of term (December – February)
Empirical Corporate Finance	x		14259.5010		6		x	MA Finance VI	x	First half of term (October – December)
Behavioral Finance (Course offer @ Social Sciences)		x	14320.5003		6		x	MA Sociology I		Second half of term (December – February)

SUPPLY CHAIN MANAGEMENT







Supply Chain Optimization	x		14271.5004		6		x	MA Supply Chain Management I	x	First half of term (October – December)
Supply Chain Management CEMS Only – application via ZIB	x		14271.5006		6		x	MA Supply Chain Management V	x	First half of term (October – December)
Supply Chain Simulation	x		14271.5003		6		x	MA Supply Chain Management II		Second half of term (December – February)
Supply Chain Strategy	x		14271.5002		6		x	MA Supply Chain Management III	x	First half of term (October – December)
Supply Chain Innovation	x		14271.5007		6		x	MA Supply Chain Management IV		Second half of term (December – February)

INFORMATION SYSTEMS

Analytics and Applications	x		14277.5000		6		x	MA Business Administration I		Full term (October – February)
Information Systems and Environmental Sustainability	x		14277.5002		6		x	MA Business Administration IV		Full term (October – February)
Design Thinking for Digital Innovation	x		14277.5004		6		x	MA Current Topics in Management and Economics VI		Full term (October – February)
Digital Transformation and Innovation	x		14277.5003		6		x	MA Business Administration III	x	Full term (October – February)

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ECONOMICS

Growth, Energy, Climate Change	x		14289.5011		6		x	MA Microeconomics I	x	Full term (October – February)
Energy Markets and Regulation (Master Version)	x		14289.5007		6		x	MA Microeconomics III	x	Full term (October – February)
Media Economics	x		14289.5003		6		x	MA Microeconomics IV		Full term (October – February)
Macroeconomics	x		14302.5102		6		x	MA Macroeconomics I	x	First half of term (October – December)
Financial Intermediation Theory and Financial Regulation	x		14302.5003		6		x	MA Macroeconomics II	x	Full term (October – February)
Tax Policy	x		14302.5002		6		x	MA Macroeconomics III	x	Full term (October – February)

STATISTICS & ECONOMETRICS



Advanced Econometrics: Time Series Analysis	x		14314.5001		6		x	MA Statistics I	x	Full term (October – February)
Topics in Statistics – Risikomanagement	x		14314.5002		6		x	MA Statistics II	x	Full term (October – February)
Econometrics	x		14314.5000		6		x	MA Statistics III	x	First half of term (October – December)

POLITICAL SCIENCES

Risk and Politics		x	14335.5007		9		x	MA Political Sciences II		Full term (October – February)
Who rules the Economy? The Political Economy of Labor and Business		x	14335.5005		9		x	MA Political Sciences II		October – December & Block in January
The Politics of Economic and Monetary Union		x	14335.5010		9		x	MA Political Sciences IV	x	Full term (October – February)

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ECONOMIC GEOGRAPHY

Enterprises and Regional Development in the European Union		x	14351.5001		6		x	MA Business Administration I	x	Full term (October – February)
Global South, Emerging Economies and New Global Growth Regions (Adv.)		x	14351.5002		6		x	MA Current Topics VII	x	Block (Dec 2019)

SOCIAL SCIENCES

Organizational Behavior (Course offer @ Social Sciences)		x	14320.5002		6		x	MA Sociology III	x	Full term (October – February)
Behavioral Finance (Course offer @ Social Sciences)		x	14320.5003		6		x	MA Sociology I		Second half of term (December – February)
Consumer Behavior (Course offer @ Social Sciences)		x	14320.5001		6		x	MA Sociology II	x	First half of term (October – December)