



International Relations Center
Cologne WiSo Faculty



University of Cologne Faculty of Management, Economics and Social Sciences

Course offer for incoming CEMS students Spring term 2022

25 February 2022





Course title (click title for further details)	Lecture/ Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	Module name (not indicative of course level)	Hard Skills	Lecturer
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CURRENT TOPICS



Management Skills - Incomings	Seminar	14015.5000		6	Current Topics VIII		Karagür
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ACCOUNTING & TAXATION


Value-Based Controlling	Lecture	14016.5008		6	Accounting & Taxation I		Homburg, Schick, Lapp
Tax Accounting	Lecture	14016.5006		6	Accounting & Taxation III		Loitz
Financial Services and Real Estate Taxation	Lecture	14016.5007		6	Accounting & Taxation IV		Wagner

CORPORATE DEVELOPMENT






Economics of Incentives in Organizations	Lecture	14253.5004		6	Corporate Development I		Sliwka, Armouti-Hansen, Lenz
Organization Theory	Lecture	14253.5000		6	Corporate Development II		Stettner, Müller, Herter
Global Leadership - CEMS only	Seminar	14253.5005		7,5	Corporate Development III		Heinz, Block
Behavioral Ethics	Seminar	14253.5008		6	Corporate Development IV		Strang


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Corporate Social Responsibility	Lecture	14253.5009		6	Corporate Development VI		Dogan Ligtoet
Corporate Innovation	Seminar	14253.5012		6	Current Topics VII		Amelung

FINANCE



Asset Management	Lecture	14259.5005		6	Finance II		Kempf, Pütz
Fixed Income Management	Lecture	14259.5006		6	Finance III		Hendriock

MARKETING



Practical Applications in Retailing	Lecture	14266.5005		6	Marketing I		Linzbach
Applied Digital Marketing and Business Analytics - A Case-Based Course	Lecture	14266.5008		6	Marketing II	YES	Völckner, Hirche
Brand Management	Lecture	14266.5007		6	Marketing II		Völckner, Liebig
Business Model Innovation and Entrepreneurship	Lecture	14266.5006		6	Marketing III		Pfeiffer, Fillmann
Digital Strategy and Marketing	Lecture	14266.5004		6	Marketing V		Bruno, Reinhard

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Consumer Learning in Digital Environments	Lecture	14266.5010		6	Marketing VI		Kang

SUPPLY CHAIN MANAGEMENT

Project Management	Lecture	14271.5006		6	Supply Chain Management II		Kalmes, Duhaylongsod
Supply Chain Operations	Lecture	14271.5007		6	Supply Chain Management VI		Thonemann, Poreschack

INFORMATION SYSTEMS






Emerging Electronic Business	Lecture	14277.5003		6	Business Administration I		Schoder, Stahlmann
Advanced Analytics and Applications	Lecture	14277.5005		6	Business Administration III	YES	Ketter, Naseri

STATISTICS AND ECONOMETRICS



Time Series Econometrics	Lecture	14314.5000		6	Statistics III		Liesenfeld, Buschmann
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ECONOMICS

Macroeconomics of the Labor Market	Lecture	14302.5001		6	Macroeconomics II		Krause
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Growth, Inequality and Structural Change	Lecture	14302.5004		6	Macroeconomics IV	YES	Funk
Behavioral Economics (available for Bachelor or Master)	Lecture	14289.5013		6	Microeconomics II		Schwerter
Big Data and Artificial Intelligence (AI)	Lecture	14289.5008		6	Microeconomics IV		Schmalz
Growth, Energy, Climate Change	Lecture	14289.5007		6	Microeconomics V		Lindenberger
Model UNFCCC – Climate Change Strategy Role Play	Seminar	14289.5006		6	Microeconomics VI		Bettzüge, Kotzias

Social Sciences: Sociology, Social and Economic Psychology

Consumer Psychology	Seminar	14320.5002		6	Sociology V		Hölzl
Organisational Psychology	Seminar	14320.5003		6	Sociology VI		Graczyk

Social Sciences: Political Science

Governments and Parliaments: Political Representation in Europe	Seminar	14335.5013		6	Political Science IV		Proksch
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