



International Relations Center
Cologne WiSo Faculty



University of Cologne Faculty of Management, Economics and Social Sciences

Course offer for incoming CEMS students

Spring term 2021

4 March 2021



International Relations Center
Cologne WiSo Faculty



masters Bachelor & masters courses

Course title (click title for further details)	Lecture/ Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	Module name (not indicative of course level)	Lecturer
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ACCOUNTING & TAXATION

Value-Based Controlling	Lecture	14016.5008		6	Accounting & Taxation I	Homburg, Schick, Lapp
Tax Accounting	Lecture	14016.5006		6	Accounting & Taxation III	Loitz
Financial Services and Real Estate Taxation	Lecture	14016.5007		6	Accounting & Taxation IV	Wagner

CORPORATE DEVELOPMENT

Corporate Innovation	Seminar	14253.5012		6	Current Topics VII	Amelung
Economics of Incentives in Organizations	Lecture	14253.5004		6	Corporate Development I	Sliwka, Armouti-Hansen, Lenz
Organization Theory	Lecture	14253.5000		6	Corporate Development II	Ebers
Global Leadership - CEMS only	Seminar	14253.5005		7,5	Corporate Development III	Heinz, Block
Behavioral Ethics	Seminar	14253.5008		6	Corporate Development IV	Irlenbusch, Apffelstaedt, Strang, Eck
Organization Design	Lecture	14253.5001		6	Corporate Development V	Ebers

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Corporate Social Responsibility	Lecture	14253.5009		6	Corporate Development VI	Dogan

FINANCE

Asset Management?	Lecture	14259.5005		6	Finance II	Pütz
Fixed Income Management	Lecture	14259.5006		6	Finance III	Pütz, Kempf

MARKETING

Practical Applications in Retailing	Lecture	14266.5005		6	Marketing I	Linzbach
Brand Management	Lecture	14266.5007		6	Marketing II	Völckner
Business Model Innovation and Entrepreneurship	Lecture	14266.5006		6	Marketing III	Pfeiffer
Value Creation in the Digital World	Lecture	14266.5004		6	Marketing V	Bruno, Reinhard
Consumer Learning in Digital Environments	Lecture	14266.5010		6	Marketing VI	Kang
Consumer-Centric New Product Development	Seminar	14266.5000		6	Business Administration IV	Schroiff

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SUPPLY CHAIN MANAGEMENT

Project Management	Lecture	14271.5006		6	Supply Chain Management II	Sting, Kalmes, Rollmann
CEMS MIM Management Skills	Seminar	14015.5000		6	Supply Chain Management V	Seitler-Käfer
Supply Chain Operations	Lecture	14271.5007		6	Supply Chain Management VI	Poreschack, Thonemann

INFORMATION SYSTEMS

Programming Data Science	Lecture	14277.5006		6	Business Administration IV	Ketter, Kienscherf
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STATISTICS AND ECONOMETRICS

Statistical Analysis of Financial Data	Lecture	14314.5003		6	Statistics I	Liesenfeld
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ECONOMICS

Behavioral Economics	Lecture	14289.5013		6	Microeconomics II	Schwerter
Energy, Resources, Environment and the Economy	Lecture	14289.5007		6	Microeconomics V	Lindenberger

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Model UNFCCC – Climate Change Strategy Role Play	Seminar	14289.5006		6	Microeconomics VI	Bettzüge, Kotzias
Macroeconomics of the Labor Market	Lecture	14302.5001		6	Macroeconomics II	Krause
Money and Financial Markets	Lecture	14302.5007		6	Macroeconomics III	Giovanardi
Growth, Inequality and Structural Change	Lecture	14302.5004		6	Macroeconomics IV	Funk

SOCIAL SCIENCES

Introduction to Economic Psychology	Seminar	14320.5002		12	Current Topics II	Hölzl
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POLITICAL SCIENCE

Democratic Theory and Practice	Seminar	14335.5012		6	Political Science IV	Bremer
Comparative Political Economy: Theories and Methods	Lecture	14335.5010		6	Political Science VI	Schwan, Trampusch