



International Relations Center
Cologne WiSo Faculty



University of Cologne Faculty of Management, Economics and Social Sciences

Course offer for incoming CEMS students* Fall term 2021/22

13 October 2021

* Course selection is based on the following:
Bachelor 1st to 3rd year students = Bachelor courses only
Bachelor 4th year students = Bachelor and master courses
Master students = Bachelor and master courses






Course title (click title for further details)	Lecture/ Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	Module name (not indicative of course level)	Hard Skills	Early leaver option*	Term	Lecturer
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CURRENT TOPICS

CEMS Management Skills	Seminar	14015.5000		6	Current Topics VIII	MSc	Yes	Block	Seitler-Käfer
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ACCOUNTING & TAXATION

International Tax Planning: Transfer Pricing and Supply Chain Planning	Lecture	14016.5004		6	Accounting & Taxation I	MSc	Yes	1	Borstell
Operative Controlling	Lecture	14016.5003		6	Accounting & Taxation II	MSc	Yes	1	Homburg, Schick, Lapp
Strategic Controlling	Lecture	14016.5006		6	Accounting & Taxation IV	MSc	No	2	Homburg, Schick, Lapp






CORPORATE DEVELOPMENT

Corporate Innovation	Seminar	14253.5006		6	Current Topics VII	MSc	No/Yes*	Block	Amelung
Strategic Management	Lecture	14253.5008		6	Corporate Development I	MSc	Yes	1	Heinz, Block
Managing Business Ethics in Organizations and Markets	Lecture	14253.5010		6	Corporate Development II	MSc	No	2	Dogan, Apffelstaedt, Eck
Mergers and Acquisitions	Lecture	14253.5003		6	Corporate Development III	MSc	No	2	Olszewska, Müller



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Business Simulation (CAPSIM) on Strategy Formulation and Implementation (Early Application by Email!)	Seminar	14253.5005		6	Corporate Development IV	MSc	Yes	Block	Stettner
Strategic Human Resource Management	Lecture	14253.5004		6	Corporate Development VI	MSc	Yes	1	Sliwka, Lenz, Vogelsang








FINANCE

Value-Based Management in Insurance - Theory and Practice	Lecture	14259.5000		6	Current Topics VI	MSc	Yes*	1+2	Schradin, Endres, Schmitz
International Financial Management	Lecture	14259.5001		6	Finance I	MSc	Yes	1	Pütz
Risk Management	Lecture	14259.5002		6	Finance IV	MSc	No	2	Hartmann-Wendels, Neitzert
Capital Market Theory	Lecture	14259.5009		6	Finance V	MSc	Yes	1	Pütz, Knüchel
Corporate Finance Theory	Lecture	14259.5010		6	Finance VI	MSc	Yes	1	Hess, Wolf




MARKETING

Business Project Marketing - Digitization of the Pharmaceutical Industry	Seminar	14266.5011		12	Current Topics V	MSc	No	Block	Pollmann-Schweckhorst
Retailing	Lecture	14266.5002		6	Marketing I	MSc	Yes	1	Reinartz



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Quantitative Applications in Marketing (CEMS only - "hard skill")	Lecture	14266.5001		6	Marketing II	MSc	No	2	Scholdra
Marketing@University of Cologne	Seminar	14266.5003		6	Marketing II	MSc	Yes*	Block	Völckner, Hirche
Practical Applications in Retailing	Seminar	14266.5008		6	Marketing III	MSc	Yes	1	Linzbach
Brand Management in the New Consumer World	Seminar	14266.5006		6	Marketing IV	MSc	Yes	Block	Küpper
Customer Relationship Management	Lecture	14266.5005		6	Marketing V	MSc	No	2	Reinartz
Marketing Performance Management	Lecture	14266.5010		6	Marketing VI	MSc	Yes	1	Fischer, Karagür
Marketing of Digital Innovations	Lecture	14266.5004		6	Business Administration II	MSc	NO	2	Schöndeling



SUPPLY CHAIN MANAGEMENT

Predictive Analytics	Lecture	14271.5009		6	Supply Chain Management I	MSc	Yes	1	Fugger
Prescriptive Analytics	Lecture	14271.5010		6	Supply Chain Management II	MSc	No	2	Fügener
Supply Chain Strategy	Lecture	14271.5002		6	Supply Chain Management III	MSc	Yes	1	Sting, Schleef

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Supply Chain Innovation	Lecture	14271.5007		6	Supply Chain Management IV	MSc	No	2	Sting, Mosner
Supply Chain Management (CEMS only)	Lecture	14271.5006		6	Supply Chain Management VI	MSc	Yes	1	Sting, Schleef



INFORMATION SYSTEMS

Analytics and Applications	Lecture	14277.5000		6	Business Administration I	MSc	Yes*	1+2	Ketter, Kienscherf, Naseri, Schroer
Digital Transformation and Innovation	Lecture	14277.5003		6	Business Administration III	MSc	Yes*	1+2	Schoder, Tilly, Melsbach
Information Systems and Environmental Sustainability	Lecture	14277.5002		6	Business Administration IV	MSc	Yes*	1+2	Chasin, Zeiß




STATISTICS AND ECONOMETRICS

Statistical Analysis of Financial Data	Lecture	14314.5004		6	Statistics II	MSc	Yes*	1+2	Liesenfeld
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ECONOMICS

Development Economics	Lecture	14302.5008		6	Current Topics VIII	MSc	No	2	Hornung
Energy Markets and Regulation	Lecture	14289.5007		6	Microeconomics III	MSc	Yes*	1+2	Wagner, Frings





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Information and Strategy	Lecture	14289.5000		6	Microeconomics IV	MSc	Yes*	1+2	Schottmüller
Macroeconomics	Lecture	14302.5102		6	Macroeconomics I	MSc	Yes*	1+2	Krause, Giovanardi
Global Strategy (CEMS Only)	Seminar	14289.5006		7,5	Economics II	MSc	Yes	Block	Bettzüge, Kotzias

ECONOMIC GEOGRAPHY

Start ups and Innovation in the European Union	Lecture	14266.5007		6	Current Topics VII	MSc	Yes*	1+2	Fuchs
Global South and Sustainable International Business: Ethics, Responsibility and Governance	Seminar	16230.5000		6	Business Administration I	MSc	No	Block	Fuchs





SOCIAL SCIENCES

Introduction to Economic Psychology	Seminar	14320.5003		12	Current Topics IV	MSc	Yes	1	Hölzl
Consumer Behaviour	Seminar	14320.5001		6	Sociology II	MSc	No	2	Hölzl
Organisational Behaviour	Seminar	14320.5002		6	Sociology III	MSc	No	2	Wingen
Consumption in the Digital Age	Seminar	14320.5010		6	Sociology IV	MSc	Yes	1	Kang

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Digital Transformation in Organizations	Seminar	14320.5011		6	Sociology V	MSc	No	2	Kang

POLITICAL SCIENCE

Who Rules the Economy? The Political Economy of Labor and Business	Seminar	14335.5005		6	Political Science II	Ma	Yes*	1+2	Trampusch
Research Designs and Case Studies in Comparative Political Economy	Seminar	14335.5006		6	Political Science III	Ma	Yes*	1+2	Trampusch
Economic and Political Inequality	Seminar	14335.5018		6	Political Science III	Ma	Yes*	1+2	Bremer
Comparing European Democracies	Lecture	14335.5009		6	Political Science V	Ma	Yes*	1+2	Wäckerle

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