



International Relations Center
Cologne WiSo Faculty



University of Cologne Faculty of Management, Economics and Social Sciences

Course offer for incoming students – Bachelor / Master*

Spring term 2022




24 March 2022

* Course selection is based on the following:
Bachelor 1st to 3rd year students = Bachelor courses only
Bachelor 4th year students = Bachelor and master courses
Master students = Bachelor and master courses









Course title (click title for further details)	Lecture/ Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	Module name (not indicative of course level)	BSc MSc**	Lecturer
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CURRENT TOPICS

Business English	Seminar	14014.5001		6	Current Topics VII	BSc	Elbrächter
Entscheidungstheorie (Incomings)	Lecture	14282.5100		6	Current Topics VIII	BSc	Gross, Möller, Niehaus
Management Skills - Incomings	Seminar	14015.5000		6	Current Topics VIII	MSc	Karagür










ACCOUNTING & TAXATION

Accounting I (Incomings)	Lecture	14016.5000		6	Accounting & Taxation I	BSc	Overesch, Liesenfeld
Fundamentals in International Taxation	Lecture	14016.5002		6	Accounting & Taxation II	BSc	Pflitsch
Value-Based Controlling	Lecture	14016.5008		6	Accounting & Taxation I	MSc	Homburg, Schick, Lapp
Selected Issues in Controlling I	Lecture	14016.5001		6	Accounting & Taxation II	MSc	Lohr
Tax Accounting	Lecture	14016.5006		6	Accounting & Taxation III	MSc	Loitz
Financial Services and Real Estate Taxation	Lecture	14016.5007		6	Accounting & Taxation IV	MSc	Wagner



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Advanced Seminar Controlling	Seminar	14016.5003		6	Accounting & Taxation V	MSc	Homburg, Schick, Lapp








CORPORATE DEVELOPMENT

Human Resource Management	Lecture	14253.5003		6	Corporate Development I	BSc	Stommel
Unternehmens- und Wirtschaftsethik (Incomings)	Lecture	14253.5101		6	Corporate Development II	BSc	Irlenbusch, Apffelstaedet, Eck, Grundner
Corporate Development (Incomings)	Lecture	14253.5100		6	Corporate Development III	BSc	Sliwka
International Strategic Management	Lecture	14253.5010		6	Corporate Development IV	BSc	Dohle
Economics of Incentives in Organizations	Lecture	14253.5004		6	Corporate Development I	MSc	Sliwka, Armouti-Hansen, Lenz
Organization Theory	Lecture	14253.5000		6	Corporate Development II	MSc	Stettner, Müller, Herter
Hauptseminar Human Resource Management	Seminar	14253.5002		6	Corporate Development III	MSc	Sliwka
Behavioral Ethics	Seminar	14253.5008		6	Corporate Development IV	MSc	Strang
Strategic Innovation	Seminar	14253.5001 		6	Corporate Development V	MSc	Stettner

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Corporate Social Responsibility	Lecture	14253.5009		6	Corporate Development VI	MSc	Dogan Ligtvoet
Corporate Innovation	Seminar	14253.5012		6	Current Topics VII	MSc	Amelung













FINANCE

Corporate Finance	Lecture	14259.5003		6	Finance I	BSc	Hess, Simon
Fundamentals of Financial Management	Seminar	14014.5002		6	Finance II	BSc	Immenkötter
Finanzmanagement (Incomings)	Lecture	14259.5102		6	Finance III	BSc	Spörk
Investition und Finanzierung (Incomings)	Lecture	14259.5100		6	Finance IV	BSc	Schradin, Schuh
Asset Management	Lecture	14259.5005		6	Finance II	MSc	Kempf, Pütz
Fixed Income Management	Lecture	14259.5006		6	Finance III	MSc	Hendriock
Seminar Financial Institutions: GenRe Visiting Professor	Seminar	14259.5009		6	Finance VI	MSc	GenRe Visiting Professor, Schuh





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MARKETING

Einführung ins Marketing (Incomings)	Lecture	14266.5100		6	Marketing I	BSc	Wichmann, Breytfus
Bachelorseminar Marketing	Seminar	14266.5003		6	Marketing II	BSc	Münster, Reinartz
Bachelorseminar Marketing 'Diverging Stakeholder Perspectives on the Relevance and Value of Brands'	Seminar	14266.5011		6	Marketing II	BSc	Fischer, Pollmann-Schweckhorst
Methods of Marketing Mix Management	Lecture	14266.5001		6	Marketing III	BSc	Bruno
Concepts of Marketing Mix Management	Lecture	14266.5101 		6	Marketing IV	BSc	Edeling, Gemmer
Digital Transformations, Consumer Well-Being, and Sustainability	Lecture	14266.5002 		6	Current Topics VI	MSc	Fritze
Practical Applications in Retailing	Lecture	14266.5005		6	Marketing I	MSc	Linzbach
Brand Management	Lecture	14266.5007		6	Marketing II	MSc	Völckner, Liebig
Applied Digital Marketing and Business Analytics - A Case-Based Course	Lecture	14266.5008		6	Marketing II	MSc	Völckner, Hirche
Business Model Innovation and Entrepreneurship	Lecture	14266.5006		6	Marketing III	MSc	Pfeiffer, Fillmann






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Service and Media Marketing	Lecture	14266.5009		6	Marketing IV	MSc	Fischer, Buttke, Pollmann-Schweckhorst
Empirical Consumer Research Studies: Consumption in the Circular Economy	Seminar	14266.5017		6	Marketing IV	MSc	Bekk
Digital Strategy and Marketing	Lecture	14266.5004		6	Marketing V	MSc	Bruno, Reinhard
Consumer Learning in Digital Environments	Lecture	14266.5010		6	Marketing VI	MSc	Kang








SUPPLY CHAIN MANAGEMENT

Supply Chain Management (Bachelorseminar)	Seminar	14271.5001		6	Supply Chain Management I	BSc	Bonzelet
Bachelorseminar Supply Chain Management - Strategy and Innovation	Seminar	14271.5005		6	Supply Chain Management I	BSc	Rollmann, Schmitz
Operations Management (Incomings)	Lecture	14271.5004		6	Supply Chain Management II	BSc	Thonemann
Behavioral Management Science	Lecture	14253.5007		6	Supply Chain Management III	BSc	Wiesen, Stommel
Behavioral Management Science	Seminar	14271.5002		6	Supply Chain Management IV	BSc	Zhao
Supply Chain Seminar I	Seminar	14271.5008		6	Supply Chain Management I	MSc	Fugger

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Project Management	Lecture	14271.5006		6	Supply Chain Management II	MSc	Kalmes, Duhaylongsod
Supply Chain Games	Seminar	14271.5003		6	Supply Chain Management III	MSc	Alicke
Behavioral Supply Chain Management	Lecture	14271.5010 		6	Supply Chain Management IV	MSc	Fugger
Supply Chain Operations	Lecture	14271.5007		6	Supply Chain Management VI	MSc	Thonemann, Poreschack






INFORMATION SYSTEMS

Information Systems Development	Lecture	14277.5002	 	6	Business Administration I	BSc	Richter
Introduction to Data Science and Machine Learning	Lecture	14277.5000		6	Business Administration III	BSc	Ketter, Schroer
Bachelorseminar Information Systems and Digital Technology	Seminar	14277.5001	 	6	Business Administration IV	BSc	Richter, Werder
Grundlagen der Wirtschaftsinformatik (Incomings)	Lecture	14277.5100		6	Current Topics VI	BSc	Ketter, Rosenkranz, Schoder, Budner, Fischer
Emerging Electronic Business	Lecture	14277.5003		6	Business Administration I	MSc	Schoder, Stahlmann
Advanced Analytics and Applications	Lecture	14277.5005		6	Business Administration III	MSc	Ketter, Naseri





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STATISTICS AND ECONOMETRICS

Analysis of Multivariate Data	Seminar	14314.5002		12	Current Topics V	BSc	Gribisch
Beschreibende Statistik und Wahrscheinlichkeitsrechnung (Incomings)	Lecture	14314.5100		6	Statistics I	BSc	Dyckerhoff, Borsch, Stenz
Selected Quantitative Methods	Lecture	14314.5004		6	Statistics III	BSc	Otto
Time Series Econometrics	Lecture	14314.5000		6	Statistics III	MSc	Liesenfeld, Buschmann
Advanced Econometrics (Applications)	Lecture	14314.5006		6	Statistics IV	MSc	Wied, Theising













ECONOMICS

Einführung in die VWL (Incomings)	Lecture	14302.5100		6	Economics I	BSc	Krause
Wirtschafts- und Finanzpolitik (Incomings)	Lecture	14987.5101		6	Economics II	BSc	Roth
Current topics in energy and environmental policy	Lecture	14289.5003		6	Economics II	BSc	Lindenberger
Topics in Growth, Education and Inequality B	Lecture	14302.5010		6	Macroeconomics I	BSc	Villacis Hidalgo, Rubio Ramos





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Topics in Macroeconomics, Money and Financial Markets B	Lecture	14302.5005		6	Macroeconomics III	BSc	Schempp
Seminar Macroeconomics, Money and Financial Markets (Bachelor) - Financial Intermediation Theory and Regulation	Seminar	14302.5000		6	Macroeconomics IV	BSc	Schempp, Kaldorf
Makroökonomik (Incomings)	Lecture	14302.5101		9	Macroeconomics VI	BSc	Messner, Zdrzalek
Competition Policy	Seminar	14289.5001		6	Microeconomics I	BSc	Gramb
Introduction to Energy, Climate Change and Sustainability	Lecture	14289.5002		6	Microeconomics III	BSc	Bettzüge, Fitza
Behavioral Economics - Lecture (available for Bachelor or Master)	Lecture	14289.5009		6	Microeconomics IV	BSc	Schwerter, Großmann
Mikroökonomik (Incomings)	Lecture	14289.5100		9	Microeconomics VI	BSc	Fath, Umbach, Struth, Thon
Econometrics for Behavioral Economists	Lecture	14289.5005		6	Economics I	MSc	Schneider
Economics of Innovation	Lecture	14302.5003		6	Economics I	MSc	Prantl
Seminar in Long-run Development (Seminar in Growth, Labor and Inequality in the Global Economy)	Seminar	14302.5006		6	Economics II	MSc	Hornung, Villacís Hidalgo
Political Economy & Media Economics	Lecture	14289.5004		6	Economics II	MSc	Münster



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Topics in the Economics of Information and Privacy	Lecture	14289.5014		6	Macroeconomics I	MSc	Schottmüller
Macroeconomics of the Labor Market	Lecture	14302.5001		6	Macroeconomics II	MSc	Krause
Seminar in Energy, Resource and Environmental Economics (Econometrics Focus)	Seminar	14289.5016		6	Macroeconomics III	MSc	Betzüge
Seminar in Energy, Resource and Environmental Economics (Selected Concepts & Methods)	Seminar	14289.5017 		6	Macroeconomics III	MSc	Lindenberger
Growth, Inequality and Structural Change	Lecture	14302.5004		6	Macroeconomics IV	MSc	Funk
Corporate Taxation	Lecture	14302.5002		6	Macroeconomics V	MSc	Bierbrauer
Determinants of Growth in Economic History	Lecture	14302.5008		6	Macroeconomics VI	MSc	Hornung
Adv. Microeconomics II	Lecture	14289.5011		6	Microeconomics I	MSc	Schottmüller
Behavioral Economics (available for Bachelor or Master)	Lecture	14289.5013		6	Microeconomics II	MSc	Schwerter
Competition Policy (Master)	Lecture	14289.5015		6	Microeconomics III	MSc	Münster
Big Data and Artificial Intelligence (AI)	Lecture	14289.5008		6	Microeconomics IV	MSc	Schmalz




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Masterseminar Media Economics	Seminar	14289.5018		6	Microeconomics IV	MSc	Münster
Growth, Energy, Climate Change	Lecture	14289.5007		6	Microeconomics V	MSc	Lindenberger
Auctions and Bargaining	Seminar	14289.5020		6	Microeconomics VI	MSc	Bolton, Katok
Model UNFCCC – Climate Change Strategy Role Play	Seminar	14289.5006		6	Microeconomics VI	MSc	Bettzüge, Kotzias







ECONOMIC GEOGRAPHY

Innovation and Sustainable Development in the Global South	Seminar	16230.5000		6	Business Administration II	BSc	Busch, Bußler
Digitalization Smart Manufacturing and Regions	Seminar	16230.5001		6	Current Topics VII	MSc	Fuchs





Social Sciences: Sociology, Social and Economic Psychology

Economic Psychology	Lecture	14320.5001		12	Current Topics III	BSc	Hözl
CM Demography and Social Inequality 1: Family & Fertility	Seminar	14320.5000		6	Sociology I	BSc	Hank
Later life and Health	Seminar	14320.5004		6	Sociology V	BSc	Sytkina











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Community Social Cohesion and Crime	Seminar	14320.5005		6	Sociology VI	BSc	Trinidad Pascual
Comparative Research in Crime and Delinquency	Seminar	14320.5010		6	Sociology II	MSc	Trinidad Pascual
Economic Cooperation and Development	Seminar	14344.5000		6	Sociology III	MSc	Haas
Trust – The basis for cooperation	Seminar	14320.5006		6	Sociology IV	MSc	Wingen
Consumer Psychology	Seminar	14320.5002		6	Sociology V	MSc	Hölzl
Organisational Psychology	Seminar	14320.5003		6	Sociology VI	MSc	Graczyk

Social Sciences: Political Science

Gender and Politics	Seminar	14335.5008		6	Current Topics VI	BSc	Celebi
Das Politische System der Bundesrepublik Deutschland	Seminar	14335.5004		6	Political Science I	BSc	N.N.
The Public in Political Thought	Seminar	14335.5000		6	Political Science I	BSc	Clessienne
Germany's European Politics - continuity and change after 16 years of Angela Merkel's chancellorship	Seminar	14335.5005		6	Political Science II	BSc	Marhold




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The Political Economy of Turkey	Seminar	14335.5006		6	Political Science III	BSc	Arslantas
Grundlagen der Europäischen Politik - Das politische System der Europäischen Union	Lecture	14335.5003		6	Political Science IV	BSc	Proksch
Einführung in die Vergleichende Politikwissenschaft: Vergleichende Politische Ökonomie	Lecture	14335.5002		6	Political Science V	BSc	Trampusch
Causal Inference and Public Policy in Europe	Seminar	14335.5009		6	Political Science I	Ma	Castanho Silva
The Political Consequences of Electoral Systems	Seminar	14335.5010		6	Political Science I	Ma	Kaiser
Parties and Party Systems	Seminar	14335.5012		6	Political Science II	Ma	Arslantas
Research Designs and Case Studies in Comparative Political Economy	Seminar	14335.5011		6	Political Science III	Ma	Trampusch
Governments and Parliaments: Political Representation in Europe	Seminar	14335.5013		6	Political Science IV	Ma	Proksch
Citizens role in (de)stabilizing democracy	Seminar	14335.5014		6	Political Science V	Ma	Kaftan
Comparative Political Economy: Theories and Methods	Lecture	14335.5001		6	Political Science VI	Ma	Schwan, Trampusch

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HEALTH ECONOMICS

Advanced Health Care Management	Lecture	14282.5002		6	Health Economics I	MSc	Kuntz, Niehaus, Ulmer, Wiesn
Advanced Seminar II (Theory): Management in Health Care Systems	Seminar	14282.5003		6	Health Economics II	MSc	Niehaus, Ulmer, Wiesn
Selected Issues in Health Care Management	Seminar	14282.5004		6	Health Economics IV	MSc	Britz, Möller, Niehaus

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