



International Relations Center
Cologne WiSo Faculty



University of Cologne Faculty of Management, Economics and Social Sciences

Course offer for incoming students – Bachelor / Master* Fall term 2021/22



13 October 2021

* Course selection is based on the following:
Bachelor 1st to 3rd year students = Bachelor courses only
Bachelor 4th year students = Bachelor and master courses
Master students = Bachelor and master courses









Course title (click title for further details)	Lecture/ Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	Module name (not indicative of course level)	BSc MSc**	Early leaver option*	Term	Lecturer
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CURRENT TOPICS

Entscheidungstheorie (Incomings)	Lecture	14282.5100		6	Business Administration III	BSc	NO	2	Groß, Möller
Business English (digital)	Seminar	14014.5000		6	Current Topics VIII	BSc	No*	1+2	Elbrächter
CEMS Management Skills	Seminar	14015.5000		6	Current Topics VIII	MSc	Yes	Block	Seitler-Käfer

ACCOUNTING & TAXATION

Accounting I (Incomings)	Lecture	14016.5100		6	Accounting & Taxation I	BSc	TBC: Yes	1	Overesch, Liesenfeld
Fundamentals in International Accounting	Lecture	14016.5001		6	Accounting & Taxation III	BSc	Yes	1	Loitz
International Tax Planning: Transfer Pricing and Supply Chain Planning	Lecture	14016.5004		6	Accounting & Taxation I	MSc	Yes	1	Borstell
Operative Controlling	Lecture	14016.5003		6	Accounting & Taxation II	MSc	Yes	1	Homburg, Schick, Lapp
Strategic Controlling	Lecture	14016.5006		6	Accounting & Taxation IV	MSc	No	2	Homburg, Schick, Lapp
Risk-based Controlling	Lecture	14016.5002		6	Accounting & Taxation V	MSc	Yes*	1+2	Lohr

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CORPORATE DEVELOPMENT




Design Thinking	Seminar	14014.5001		6	Business Administration IV	BSc	Yes	1	Kistner
Einführung in die Unternehmens- und Wirtschaftsethik	Lecture	14253.5101		6	Corporate Development I	BSc	No	1+2	Irlenbusch, Apffelstaedt, Conrads, Eck
Einführung in Corporate Development	Lecture	14253.5100		6	Corporate Development II	BSc	No	2	Irlenbusch, Apffelstaedt, Eck
Behavioral Topics in Corporate Social Responsibility	Seminar	14253.5001		6	Corporate Development III	BSc	No	Block	Irlenbusch, Apffelstaedt, Conrads, Eck
Bachelorseminar Corporate Development?	Seminar	14253.5002		6	Corporate Development III	BSc	No	Block	Sliwka
International Strategic Management	Lecture	14014.5003		6	Corporate Development IV	BSc	Yes	Block	Friderici
Strategic Management	Lecture	14253.5008		6	Corporate Development I	MSc	Yes	1	Heinz, Block
Managing Business Ethics in Organizations and Markets	Lecture	14253.5010		6	Corporate Development II	MSc	No	2	Dogan, Apffelstaedt, Eck
Mergers and Acquisitions	Lecture	14253.5003		6	Corporate Development III	MSc	No	2	Olszewska, Müller
Business Simulation (CAPSIM) on Strategy Formulation and Implementation (Early Application by Email!)	Seminar	14253.5005		6	Corporate Development IV	MSc	Yes	Block	Stettner

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Advanced Seminar Corporate Development and Business Ethics	Seminar	14253.5009		6	Corporate Development V	MSc	No	Block	Apffelstaedt, Eck
Strategic Human Resource Management	Lecture	14253.5004		6	Corporate Development VI	MSc	Yes	1	Sliwka, Lenz, Vogelsang
Corporate Innovation	Seminar	14253.5006		6	Current Topics VII	MSc	No/Yes *	Block	Amelung

FINANCE





Fundamentals of Financial Management	Lecture	14014.5002		6	Finance I	BSc	Yes	1	Immenkötter
Corporate Finance	Lecture	14259.5003		6	Finance II	BSc	Yes	1	Hess, Simon
Bachelorseminar Finance	Seminar	14259.5006		6	Finance III	BSc	Yes	Block	Hendriock
Einführung in Investition und Finanzierung	Lecture	14259.5100		6	Finance IV	BSc	No	2	Pütz
Insurance Economics	Lecture	14259.5007		6	Business Administration II	MSc	Yes*	1+2	Schradin, Breidbach
Value-Based Management in Insurance - Theory and Practice	Lecture	14259.5000		6	Current Topics VI	MSc	Yes*	1+2	Schradin, Endres, Schmitz
International Financial Management	Lecture	14259.5001		6	Finance I	MSc	Yes	1	Pütz

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Masterseminar Finance: Asset Management	Seminar	14259.5005		6	Finance II	MSc	Yes	Block	Pütz
Risk Management	Lecture	14259.5002		6	Finance IV	MSc	No	2	Hartmann-Wendels, Neitzert
Corporate Finance Theory	Lecture	14259.5010		6	Finance VI	MSc	Yes	1	Hess, Wolf
Capital Market Theory	Lecture	14259.5009		6	Finance V	MSc	Yes	1	Pütz, Knüchel

MARKETING







Methods of Marketing Mix Management	Lecture	14266.5000		6	Marketing I	BSc	Yes	1	Bruno
Concepts of Marketing Mix Management	Lecture	14266.5101		6	Marketing III	BSc	No	2	Gemmer, Edeling, Buttke
Einführung ins Marketing	Lecture	14266.5100		6	Marketing IV	BSc	TBC: Yes	1	Hirche, Hinze, Fillmann
Marketing of Digital Innovations	Lecture	14266.5004		6	Business Administration II	MSc	NO	2	Schöndeling
Business Project Marketing - Digitization of the Pharmaceutical Industry	Seminar	14266.5011		12	Current Topics V	MSc	No	Block	Pollmann- Schweckhorst
Retailing	Lecture	14266.5002		6	Marketing I	MSc	Yes	1	Reinartz

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Marketing@University of Cologne	Seminar	14266.5003		6	Marketing II	MSc	Yes*	Block	Völkner, Hirche
Practical Applications in Retailing	Seminar	14266.5008		6	Marketing III	MSc	Yes	1	Linzbach
Business Simulation	Seminar	14266.5009		6	Marketing IV	MSc	Yes	Block	Paschmann
Brand Management in the New Consumer World	Seminar	14266.5006		6	Marketing IV	MSc	Yes	Block	Küpper
Customer Relationship Management	Lecture	14266.5005		6	Marketing V	MSc	No	2	Reinartz
Marketing Performance Management	Lecture	14266.5010		6	Marketing VI	MSc	Yes	1	Fischer, Karagür

SUPPLY CHAIN MANAGEMENT









Operations Research	Lecture	14271.5000		6	Supply Chain Management I	BSc	Yes	1	Fügener, Gass, Walzner
Supply Chain Management und Management Science - Strategic Procurement	Lecture	14271.5001		6	Supply Chain Management II	BSc	Yes	1	Fugger
Bachelorseminar Supply Chain Management - Strategy and Innovation	Seminar	14271.5008		6	Supply Chain Management IV	BSc	No	Block	Rollmann
Bachelorseminar Supply Chain Management (advanced!)	Seminar	14271.5003		6	Supply Chain Management IV	BSc	Yes	1	Duhaylonsod

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Einführung in Supply Chain Management	Lecture	14271.5100		6	Supply Chain Management IV	BSc	TBC: Yes	1	Thonemann
Supply Chain Management - Strategy and Innovation	Lecture	14271.5101		6	Supply Chain Management III	BSc	No	2	Sting, Kalmes
Predictive Analytics	Lecture	14271.5009		6	Supply Chain Management I	MSc	Yes	1	Fugger
Prescriptive Analytics	Lecture	14271.5010		6	Supply Chain Management II	MSc	No	2	Fügener
Supply Chain Strategy	Lecture	14271.5002		6	Supply Chain Management III	MSc	Yes	1	Sting, Schleef
Supply Chain Innovation	Lecture	14271.5007		6	Supply Chain Management IV	MSc	No	2	Sting, Mosner
Supply Chain Seminar (Database)	Seminar	14271.5004		6	Supply Chain Management V	MSc	No	1+2	Zhao
Supply Chain Seminar (Behavioral Operations in Supply Chain Management)	Seminar	14271.5011		6	Supply Chain Management V	MSc	No	1+2	Zhao

MEDIA AND TECHNOLOGY MANAGEMENT

MTM Selected Issues I	Seminar	14284.5000		6	Business Administration III	MSc	Yes	1	Loebbecke

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INFORMATION SYSTEMS

Bachelorseminar Information Systems and Digital Technology	Seminar	14277.5006		6	Business Administration I	BSc	t.b.c.	t.b.c.	Richter, Werder
Einführung in die Wirtschaftsinformatik	Lecture	14277.5100		6	Business Administration II	BSc	No	1+2	Demirkan, Ketter, Recker, Rosenkranz, Schoder
System Analysis and Design	Lecture	14277.5005		6	Current Topics VII	BSc	Yes*	1+2	Werder, Hovestadt
Analytics and Applications	Lecture	14277.5000		6	Business Administration I	MSc	Yes*	1+2	Ketter, Kienscherf, Naseri, Schroer
Advanced Seminar Information Systems for Sustainable Society	Seminar	14277.5001		6	Business Administration II	MSc	NO	Block	Ketter, Kienscherf, Schroer
Digital Transformation and Innovation	Lecture	14277.5003		6	Business Administration III	MSc	Yes*	1+2	Schoder, Tilly, Melsbach
Information Systems and Environmental Sustainability	Lecture	14277.5002		6	Business Administration IV	MSc	Yes*	1+2	Chasin, Zeiß

STATISTICS AND ECONOMETRICS







Computational Methods and Data Analysis	Seminar	14314.5005		12	Current Topics IV	BSc	Yes*	1+2	Haschka
Einführung in die Beschreibende Statistik und Wirtschaftsstatistik	Lecture	14314.5100		6	Statistics I	BSc	No	1+2	Gribisch, Dyckerhoff

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BM Econometrics	Lecture	14314.5003		6	Statistics I	MSc	Yes*	1+2	Liesenfeld, Buschmann
Statistical Analysis of Financial Data	Lecture	14314.5004		6	Statistics II	MSc	Yes*	1+2	Liesenfeld
Microeconometrics	Lecture	14314.5002		6	Statistics III	MSc	Yes*	1+2	Wied
Multivariate Statistics	Lecture	14314.5000		6	Statistics III	MSc	Yes*	1+2	Gribisch
Statistical Inference	Lecture	14314.5001		6	Statistics IV	MSc	Yes*	1+2	Wied
Mathematics for Economists	Lecture	14314.5006		6	Statistics IV	MSc	No	1+2	Dyckerhoff

ECONOMICS












International Trade and Investment	Lecture	14302.5103		6	Economics I	BSc	Yes	1	Prantl
Managerial Economics	Lecture	14289.5004		6	Economics II	BSc	No	1+2	Schmitz, Kusterer
Economic History	Lecture	14302.5002		6	Macroeconomics I	BSc	Yes*	1+2	Hornung, Villacís Hidalgo
Topics in Public Economics	Seminar	14302.5000		6	Macroeconomics II	BSc	Yes*	1+2	Hansen

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Seminar in Public Economics (Seminar in Feb/March 2022)	Seminar	14302.5004		6	Macroeconomics IV	BSc	No	Block	Hansen
Current topics in Labor and Development Economics	Seminar	14302.5009		6	Macroeconomics IV	BSc	Yes*	1+2	Rubio Ramos
Einführung in Makroökonomik für BWL	Lecture	14302.5101		9	Macroeconomics V	BSc	No	1+2	Braun, Zdrzalek
Ecological Economics	Lecture	14289.5001		6	Microeconomics I	BSc	Yes*	1+2	Lindenberger
Bachelor Seminar Energy Economics	Seminar	14289.5005		6	Microeconomics II	BSc	t.b.c.	t.b.c.	Eul
Market Design: Auctions and Matching	Lecture	14289.5013		6	Microeconomics IV	BSc	Yes*	1+2	Westkamp
Einführung in Mikroökonomik für BWL	Lecture	14289.5100		9	Microeconomics VI	BSc	No	1+2	Fath, Struth
Development Economics	Lecture	14302.5008		6	Current Topics VIII	MSc	No	2	Hornung
Macroeconomics, Demographics and Health	Seminar	14302.5001		6	Economics I	MSc	No	Block	Hansen
Global Strategy (CEMS Only)	Seminar	14289.5006		7,5	Economics II	MSc	Yes	Block	Bettzüge, Kotzias
Macroeconomics	Lecture	14302.5102		6	Macroeconomics I	MSc	Yes*	1+2	Krause, Giovanardi

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Financial Intermediation Theory and Financial Regulation	Lecture	14302.5003		6	Macroeconomics II	MSc	Yes	1	Schempp
Money and Financial Markets	Lecture	14302.5005		6	Macroeconomics III	MSc	Yes*	1+2	Schabert
Media Economics	Lecture	14289.5003		6	Macroeconomics IV	MSc	Yes*	1+2	Münster
Advanced Mathematics for Economists	Lecture	14302.5006		6	Macroeconomics V	MSc	Yes*	1+2	Barbie
Seminar Markets and Economic Policy	Seminar	14302.5007		6	Macroeconomics VI	MSc	No	Block	Schabert
Auctions & Market Design	Lecture	14289.5015		6	Microeconomics I	MSc	Yes	Block	Cramton, Bobbio
Game Theory	Lecture	14289.5101		6	Microeconomics II	MSc	Yes*	1+2	Rockenbach
Experimental Methods	Lecture	14289.5016		6	Microeconomics II	MSc	No	1+2	Grundmann
Energy Markets and Regulation	Lecture	14289.5007		6	Microeconomics III	MSc	Yes*	1+2	Wagner, Frings
Seminar in Energy, Resource and Environmental Economics	Seminar	14289.5008		6	Microeconomics IV	MSc	t.b.c.	t.b.c.	Schmidt
Information and Strategy	Lecture	14289.5000		6	Microeconomics IV	MSc	Yes*	1+2	Schottmüller

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Applied Econometrics	Lecture	14289.5012		6	Microeconomics V	MSc	No	2	Dovern-Pinger
Economic Engineering (Start already in September!)	Lecture	14289.5010		6	Microeconomics VI	MSc	Yes	Block	Ockenfels, Cramton, Westkamp
Beyond Standard Game Theory (Basic Game Theory knowledge required)	Seminar	14289.5014		6	Microeconomics VI	MSc	No	Block	Gramb

ECONOMIC GEOGRAPHY

Global South and Sustainable International Business: Ethics, Responsibility and Governance	Seminar	16230.5000		6	Business Administration I	MSc	No	Block	Fuchs
Start ups and Innovation in the European Union	Lecture	14266.5007		6	Current Topics VII	MSc	Yes*	1+2	Fuchs

SOCIAL SCIENCES









Einführung in die Psychologie	Lecture	14320.5100		6	Sociology I	BSc	No	1+2	Ehlebracht
Social inequalities and mobility	Seminar	14320.5004		6	Sociology II	BSc	Yes*	1+2	Yastrebov
Einführung in die Mikrosoziologie	Lecture	14320.5101		9	Sociology V	BSc	No	1+2	Kroneberg
Introduction to Economic Psychology	Seminar	14320.5003		12	Current Topics IV	MSc	Yes	1	Hölzl

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Social and Ethnic Divides in Adolescence	Seminar	14320.5005		6	Sociology I	MSc	Yes*	1+2	Lenkewkitz
Consumer Behaviour	Seminar	14320.5001		6	Sociology II	MSc	No	2	Hölzl
Diversity and Trust in Social Context	Seminar	14320.5006		6	Sociology II	MSc	Yes*	1+2	Wingen
Organisational Behaviour	Seminar	14320.5002		6	Sociology III	MSc	No	2	Wingen
Social and Gender Inequalities in Education	Seminar	14320.5007		6	Sociology III	MSc	Yes	Yes	Yastrebov
Consumption in the Digital Age	Seminar	14320.5010		6	Sociology IV	MSc	Yes	1	Kang
Digital Transformation in Organizations	Seminar	14320.5011		6	Sociology V	MSc	No	2	Kang
Adressing Societal and Organisational Problems	Seminar	14320.5000		6	Sociology VI	MSc	No*	1+2	Fetchenhauer

POLITICAL SCIENCE












Grundlagen der Politischen Theorie und Ideengeschichte	Lecture	14335.5101		6	Current Topics VI	BSc	NO	1+2	Leidhold
Freedom and Liberation in Political Thought	Seminar	14335.5022		6	Political Science I	BSc	Yes*	1+2	Ølessienne

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Grundlagen der Vergleichenden Analyse Politischer Institutionen	Lecture	14335.5100		6	Political Science II	BSc	No	1+2	Kaiser
Politische Ökonomie der Digitalisierung	Seminar	14335.5000		9	Political Science III	BSc	Yes*	1+2	Walter
Populism in the Twenty-First Century	Seminar	14335.5007		6	Political Science V	BSc	Yes	1+2	Özbey
Political Communication and Psychology in Europe	Seminar	14335.5010		6	Political Science VI	BSc	Yes	Block	de Paula Castanho e Silva
Democratic Theory and Practice	Lecture	14335.5004		6	Current Topics VI	MSc	Yes*	1+2	Basu
Institutional Reform of the European Union	Seminar	14335.5011		6	Political Science I	Ma	Yes*	1+2	Proksch
Who Rules the Economy? The Political Economy of Labor and Business	Seminar	14335.5005		6	Political Science II	Ma	Yes*	1+2	Trampusch
Digital Politics	Seminar	14335.5003		6	Political Science II	Ma	Yes*	1+2	Castanho Silva
Research Designs and Case Studies in Comparative Political Economy	Seminar	14335.5006		6	Political Science III	Ma	Yes*	1+2	Trampusch
Economic and Political Inequality	Seminar	14335.5018		6	Political Science III	Ma	Yes*	1+2	Bremer
Types of Democracy	Seminar	14335.5002		6	Political Science IV	Ma	Yes*	1+2	Kaiser

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Comparing European Democracies	Lecture	14335.5009		6	Political Science V	Ma	Yes*	1+2	Wäckerle
Comparative Political Institutions	Lecture	14335.5008		6	Political Science VI	Ma	Yes*	1+2	Arlsantas

HEALTH ECONOMICS

Philosophy of Inclusion and Community Building	Lecture	14344.5000		6	Health Economics I	MSc	Yes*	1+2	Schulz-Nieswandt
International Comparison of Health Care Systems	Lecture	14344.5001		6	Health Economics II	MSc	Yes*	1+2	Schulz-Nieswandt

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