



# University of Cologne Faculty of Management, Economics and Social Sciences

**Course offer for incoming students – Bachelor / Master**





**Spring term 2020**








23 April 2020

Course title (click title for further details)	Teaching Team	Lecture	Seminar	Course no. (KLIPS 2.0)	Course language	ECTS	BSc	Module name (not indicative of course level)
<b>CURRENT TOPICS</b>								
<a href="#">Business English</a>	X. Elbrächter	x		14014.5001		6	BSc&MSc	BA Current Topics VII MA Current Topics VIII
<a href="#">Entscheidungstheorie (Incomings)</a>	M. Gross, D. Möller	x		14282.5100		6	BSc	BA Current Topics VIII
<a href="#">Management Skills - CEMS MIM</a> <i>Also non-CEMS Master students welcome</i>	V. Seitler-Käfer, Z. Karagür, K. Meyenschein		x	14015.5000		6	MSc	MA Supply Chain Management VI
<b>ACCOUNTING &amp; TAXATION</b>								
<a href="#">Einführung in Accounting</a>	C. Homburg	x		14016.5100		12	BSc	BA Accounting & Taxation VI
<a href="#">Introduction to Management Accounting</a>	S. Gell	x		14016.5000		6	BSc	BA Accounting & Taxation I
<a href="#">Bachelor Seminar Controlling</a>	C. Homburg, R. Schick		x	14016.5004		6	BSc	BA Accounting & Taxation II
<a href="#">Value-Based Controlling</a>	C. Homburg, L. Rothe	x		14016.5008		6	MSc	MA Accounting & Taxation I
<a href="#">Ausgewählte Fragen des Controlling</a>	A. Hoppe, R. Schick	x		14016.5001		6	MSc	MA Accounting & Taxation II
<a href="#">Tax Accounting</a>	R. Loitz	x		14016.5006		6	MSc	MA Accounting & Taxation III
<a href="#">Financial Services and Real Estate Taxation</a>	T. Wagner	x		14016.5007		6	MSc	MA Accounting & Taxation IV
<a href="#">Advanced Seminar Controlling</a>	C. Homburg, R. Schick, A. Hoppe		x	14016.5009		6	MSc	MA Accounting & Taxation V



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## CORPORATE DEVELOPMENT

<a href="#">Einführung in Corporate Development</a>	D. Sliwka	x		14253.5100		9	BSc	BA Corporate Development V
<a href="#">Einführung in Unternehmens- und Wirtschaftsethik</a>	B. Irlenbusch	x		14253.5101		6	BSc	BA Corporate Development II
<a href="#">Human Resource Management</a>	S. Steffes	x		14253.5003		6	BSc	BA Corporate Development I
<a href="#">Behavioral Management Science</a>	D. Wiesen	x		14253.5007		6	BSc	BA Corporate Development III

<a href="#">Corporate Innovation</a>	T. Amelung		x	14253.5012		6	MSc	MA Current Topics VII
<a href="#">Economics of Incentives in Organizations (advanced Level)</a>	D. Sliwka	x		14253.5004		6	MSc	MA Corporate Development I
<a href="#">Organization Theory and Design</a>	M. Ebers, T. Prinz	x		14253.5000		6	MSc	MA Corporate Development II
<a href="#">Hauptseminar Human Resource Management</a>	S. T. Block, M. Heinz		x	14253.5002		6	MSc	MA Corporate Development III
<a href="#">Behavioral Ethics</a>	A.O. Apfelstaedt, S. Grundner	x		14253.5001		6	MSc	MA Corporate Development IV
<a href="#">Behavioral Ethics II</a>	A.O. Apfelstaedt, S. Grundner		x	14253.5008		6	MSc	MA Corporate Development V
<a href="#">Corporate Social Responsibility</a>	G. Dogan Ligtoet	x		14253.5009		6	MSc	MA Corporate Development VI





## MARKETING

Either <a href="#">Principles of Marketing</a> Or <a href="#">Einführung ins Marketing</a>	A. Marchand, A. Schöndeling M. Becker	x		14266.5102 or 14266.5100	 	9	BSc	BA Marketing V BA Current Topics I
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<a href="#">Concepts &amp; Methods of Marketing Mix Management</a>	H. Bruno, A. Edeling, L. Gemmer	x		14266.5101		12	BSc	BA Marketing VI
<a href="#">Bachelor Seminar Marketing</a>	W. Reinartz		x	14266.5003		6	BSc	BA Marketing III
<a href="#">Bachelor Seminar Marketing</a>	D. Buttke		x	14266.5011		6	BSc	BA Marketing IV
<a href="#">Practical Applications in Retailing</a>	P. Linzbach		x	14266.5005		6	MSc	MA Marketing I
<a href="#">Schwerpunktmodul in Marketing I: Service Innovation (in Cooperation with Koelnmesse GmbH)</a>	M.P. Fritze	x		14286.5000		6	MSc	MA Marketing I
<a href="#">Brand Management</a>	F. Völkner, D. M. Küpper	x		14266.5007		6	MSc	MA Marketing II
<a href="#">Schwerpunktmodul Marketing Seminar I: Applied marketing in cooperation with L'Oréal</a>	R. W. Schwerdtfeger, J. W. Paschmann		x	14266.5001		6	MSc	MA Marketing II
<a href="#">Business Model Innovation and Entrepreneurship</a>	M. Pfeiffer	x		14266.5006		6	MSc	MA Marketing III
<a href="#">Entertainment Media Marketing</a>	A. Marchand, A. Schöndeling		x	14266.5008		6	MSc	MA Marketing III
<a href="#">Service and Media Marketing</a>	M. Fischer, S. Stäbler, B. Terlinden	x		14266.5009		6	MSc	MA Marketing IV
<a href="#">Sustainability in Marketing and Consumer Behavior</a>	M. Bekk	x		14266.5017		6	MSc	MA Marketing IV
<a href="#">Value Creation in the Digital World</a>	H. Bruno	x		14266.5004		6	MSc	MA Marketing V
<a href="#">Consumer Learning in Digital Environments</a>	E. Kang	x		14266.5010		6	MSc	MA Marketing VI




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## FINANCE

<a href="#">Einführung in Investition und Finanzierung</a>	H. Schradin, F. Schuh	x		14259.5100		9	BSc	BA Finance V
<a href="#">Finanzmanagement (Incomings)</a>	W. Spörk	x		14259.5102		6	BSc	BA Finance III
<a href="#">Corporate Finance</a>	D. Hess, B. Plum	x		14259.5003		6	BSc	BA Finance I
<a href="#">Fundamentals in Financial Management</a>	P. Immenkötter	x		14259.5002		6	BSc	BA Finance II




<a href="#">Empirical Finance</a>	D. Hess, T. Vater	x		14259.5007		6	MSc	MA Finance I
<a href="#">Asset Management</a>	A. Kempf, A. Pütz	x		14259.5005		6	MSc	MA Finance II
<a href="#">Fixed Income Management</a>	A. Pütz	x		14259.5006		6	MSc	MA Finance III
<a href="#">Master Seminar Finance</a>	S. Lesmeister		x	14259.5000		6	MSc	MA Finance IV
<a href="#">Seminar Insurance Markets - GenRe Visiting Professor</a>	H. Schradin		x	14259.5009		6	MSc	MA Finance V

## SUPPLY CHAIN MANAGEMENT




<a href="#">Einführung in Supply Chain Management</a>	H. Tempelmeier, B. Thavisin	x		14271.5100		9	BSc	BA Supply Chain Management V
<a href="#">Bachelor seminar Supply Chain Management &amp; Management Science</a>	J.B. Duhaylongsod		x	14271.5001		6	BSc	BA Supply Chain Management I
<a href="#">Bachelor seminar Supply Chain Management - Strategy and Innovation</a>	F. Mosner		x	14271.5005		6	BSc	BA Supply Chain Management II





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<a href="#">Operations Management</a>	U. Thonemann, N. Fugger, T. Gattermann	x		14271.5003		12	MSc	MA Current Topics V
<a href="#">Master Seminar Supply Chain Management - Strategy and Innovation</a>	F. Sting		x	14271.5000		6	MSc	MA Supply Chain Management I
<a href="#">Project Management</a> <i>50% Quantitative Methods and Work</i>	F. Sting, A. Schultze	x		14271.5006		6	MSc	MA Supply Chain Management II
<a href="#">Seminar Supply Chain Management und Management Science (Analytics)</a>	Y. Zhao		x	14271.5004		6	MSc	MA Supply Chain Management III

### Media and Technology Management









<a href="#">Master – MTM Selected Issues (RK): The Antecedents of Customer Engagement: An Empirical Analysis of Media and Technology Customers</a>	R. Kunz		x	14284.5002		6	MSc	MA Business Administration I
<a href="#">Schwerpunktmodul MTM: Enterprises, Markets, and Strategies (6 CP)</a>	C. Loebbecke	x		14284.5001		6	MSc	MA Business Administration II
<a href="#">Master - Media and Technology Management: Platforms, Information Goods, and Infrastructures</a>	C. Wellbrock	x		14284.5000		6	MSc	MA Business Administration IV

### INFORMATION SYSTEMS

<a href="#">Einführung in die Wirtschaftsinformatik</a>	J. Grahl, W. Ketter, J. Recker, C. Rosenkranz	x		14277.5100		6	BSc	BA Current Topics VI
<a href="#">Introduction to Data Science and Machine Learning</a>	W. Ketter ,K. Schroer	x		14277.5000		6	BSc	BA Business Administration III
<a href="#">Bachelorseminar Information Systems and Digital Technology</a>	J. Richter, K. Werder		x	14277.5001		6	BSc	BA Business Administration IV










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<a href="#">Emerging Electronic Business</a> Basic programming Skills required	D. Schoder, S. Stahlmann	x		14277.5003		6	MSc	MA Business Administration I
<a href="#">IT Entrepreneurship</a>	J. Recker		x	14277.5004		6	MSc	MA Business Administration II
<a href="#">Advanced Analytics and Applications</a> programming Skills python and statistics required	W. Ketter, P. A. Kienscherf, N. Naseri, K. Schroer		x	14277.5005		6	MSc	MA Business Administration III
<a href="#">Programming Data Science</a>	P. A. Kienscherf		x	14277.5006		6	MSc	MA Business Administration III

## ECONOMICS





<a href="#">Einführung in Mikroökonomik für BWL</a>	O. Gürtler, J. Fath	x		14289.5100		9	BSc	BA Microeconomics VI
<a href="#">Einführung in Makroökonomik für BWL</a>	J. Pfeifer, A. Hartmann	x		14302.5101		9	BSc	BA Macroeconomics VI
<a href="#">Wirtschaftspolitik</a>	S. Roth	x		14987.5100		6	BSc	BA Macroeconomics III
<a href="#">Arbeitsmarktökonomik</a>	M. Krause	x		14302.5100		6	BSc	BA Macroeconomics I
<a href="#">Competition Policy</a>	C. Schottmüller, M.A Gramb		x	14298.5001		6	BSc	BA Microeconomics I
<a href="#">Behavioral Economics</a>	F. Kölle	x		14289.5003		6	BSc	BA Microeconomics II
<a href="#">Introduction to Energy, Climate Change and Sustainability</a>	M.O. Bettzüge	X		14289.5002		6	BSc	BA Microeconomics III
<a href="#">Labor Market Tournaments</a>	O. Gürtler		X	14289.5005		6	BSc	BA Microeconomics IV
<a href="#">Topics in Growth, Education and Inequality B</a>	M. Messner, J. Löbbing	x		14302.5010		6	BSc	BA Macroeconomics I

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<a href="#">Seminar in Growth, Education and Inequality</a>	J. Löbbing, M. Messner		x	14302.5000		6	BSc	BA Microeconomics II
<a href="#">Topics in Macroeconomics, Money and Financial Markets B</a>	P. Schempp, M. Kaldorf	x		14302.5005		6	BSc	BA Macroeconomics III
<a href="#">Seminar Macroeconomics, Money and Financial Markets (Bachelor) - Financial Intermediation Theory and Regulation</a>	P. Schempp, M. Kaldorf		x	14302.5002		6	BSc	BA Macroeconomics IV
<a href="#">Seminar in Growth, Labor and Inequality in the Global Economy</a>	E. Hornung, E. I. Villacís Hidalgo		x	14302.5011		6	MSc	MA Current Topics VI
<a href="#">Seminar Macroeconomics and Public Economics (Master)</a>	E. Hansen		x	14302.5013		6	MSc	MA Current Topics VII
<a href="#">Seminar on Technology, Skills and Inequality</a>	P. Funk, J. Löbbing		x	14302.5012		6	MSc	MA Current Topics VIII
<a href="#">Adv. Microeconomics II</a>	C. Schottmüller, M. Dubasiewicz	x		14289.5011		6	MSc	MA Microeconomics I
<a href="#">Topics in Behavioral Economics</a>	L. Wenner		x	14289.5012		6	MSc	MA Microeconomics I
<a href="#">Behavioral Economics</a>	T. Lauer	x		14289.5013		6	MSc	MA Microeconomics II
<a href="#">Topics in the Economics of Information and Privacy</a>	C. Schottmüller, M. Dubasiewicz		x	14289.5014		6	MSc	MA Microeconomics II
<a href="#">Competition Policy (Master)</a>	S. Mertesacker, N. Hinkel	x		14289.5015		6	MSc	MA Microeconomics III
<a href="#">Seminar in Energy, Resource and Environmental Economics</a>	M.O. Bettzüge, A. Frings		x	14289.5016		6	MSc	MA Microeconomics III
<a href="#">Econometrics for Behavioral Economists</a>	P. Dovern-Pinger	x		14289.5017		6	MSc	MA Microeconomics IV
<a href="#">Hauptseminar zur Medienökonomie</a>	J. Münster		x	14289.5018		6	MSc	MA Microeconomics IV
















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<a href="#">Energy, Resources, Environment and the Economy (MA)</a>	D. Lindenberger	x		14289.5007		6	MSc	MA Microeconomics V
<a href="#">Topics in Market Design</a>	A. Westkamp		x	14289.5019		6	MSc	MA Microeconomics V
<a href="#">Model UNFCCC – Climate Change Strategy Role Play</a>	J. Bocklet	x		14289.5006		6	MSc	MA Microeconomics VI
<a href="#">Auctions and Bargaining: Theory and Practice</a>	G. Bolton, K. L. Breuer		X	14289.5020		6	MSc	MA Microeconomics VI
<a href="#">Seminar in Macroeconomics, Money and Financial Markets (Master)</a>	F. Giovanardi		x	14302.5009		6	MSc	MA Macroeconomics I
<a href="#">Macroeconomics and the Labor Market</a>	M. Krause	x		14302.5001		6	MSc	MA Macroeconomics II
<a href="#">Money and Financial Markets</a>	A. Schabert, F. Giovanardi	x		14302.5007		6	MSc	MA Macroeconomics III
<a href="#">Growth, Inequality and Structural Change</a>	P. Funk	x		14302.5004		6	MSc	MA Macroeconomics IV
<a href="#">Determinants of Growth in Economic History</a>	E. Hornung, E. I. Villacís Hidalgo	x		14302.5008		6	MSc	MA Macroeconomics VI




## STATISTICS & ECONOMETRICS

<a href="#">Einführung in Beschreibende Statistik und Wirtschaftsstatistik</a>	R. Dyckerhoff	x		14314.5100		6	BSc	BA Statistics I
<a href="#">Statistical Analysis of Financial Market Data</a>	R. Liesenfeld	x		14314.5003		6	MSc	MA Statistics I
<a href="#">Stochastic Process</a>	D. Wied, T. Kutzker	x		14314.5005		6	MSc	MA Statistics II
<a href="#">Advanced Econometrics (Applications)</a>	T. Zimmermann	x		14314.5006		6	MSc	MA Statistics IV




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## POLITICAL SCIENCES

<a href="#">Moderne Ideologien des 21. Jahrhunderts: Ausgewählte Schlüsseltexte</a>	W. Leidhold		x	14335.5017		6	BSc	BA Political Sciences II
<a href="#">Freiheit in der Politischen Theorie</a>	J. Clessienne		x	14335.5004		6	BSc	BA Political Sciences II
<a href="#">Grundlagen der vergleichenden Politischen Ökonomie</a>	C. Trampusch	x		14335.5102		6	BSc	BA Political Sciences V
<a href="#">Grundlagen der Europäischen Politik</a>	S. Proksch	x		14335.5103		6	BSc	BA Political Sciences VI
<a href="#">Germany's European Politics</a>	H. Marhold		x	14335.5009		6	BSc	BA Political Sciences I
<a href="#">The Politics of Macroeconomic Policies</a>	B. Bremer		x	14335.5020		9	BSc	BA Political Sciences IV
<a href="#">The Concept of Democracy</a>	H. Halbeisen		x	14335.5019		9	BSc	BA Current Topics II
<a href="#">Demokratie im Umbruch</a>	P. Bruns, W. Bruns		x	14335.5025		6	BSc	BA Political Sciences VI
<a href="#">Qualitative Comparative Analysis (QCA) in Comparative Politics</a>	I. Rohlfing		x	14335.5003		9	MSc	MA Political Sciences I
<a href="#">Causal Inference and Public Policy in Europe</a>	B. de Paula Castanho e Silva		x	14335.5013		9	MSc	MA Political Sciences I
<a href="#">Analyzing EU Politics with Big Data</a>	S. Proksch		x	14335.5005		9	MSc	MA Political Sciences II
<a href="#">Decentralization, Federalism, Multi-Level Politics</a>	A. Kaiser		x	14335.5026		9	MSc	MA Political Sciences II
<a href="#">Collective Action</a>	J. Sauermann		x	14335.5023		9	MSc	MA Political Sciences II

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<a href="#">Research Designs and Case Studies in Comparative Political Economy</a>	C. Trampusch		x	14335.5014		9	MSc	MA Political Sciences III
<a href="#">Democratic Theory and Practice</a>	C. Basu	x		14335.5012		6	MSc	MA Political Sciences IV
<a href="#">Comparative Political Economy: Theories and Methods</a>	M. Schwan	x		14335.5010		6	MSc	MA Political Sciences VI


### HEALTH ECONOMICS









<a href="#">Advanced Health Care Management</a>	L. Kuntz, I. M. Niehaus, M. Seibert, D. Wiesen		x	14282.5002		6	MSc	Health Economics I
<a href="#">Advanced Seminar II (Theory): Management in Health Care Systems</a>	M. Niehaus, M. Seibert, D. Wiesen		x	14282.5003		6	MSc	Health Economics II
<a href="#">Selected Issues in Health Care Management</a>	D. Müller, I. M. Niehaus, H. Schmitz		x	14282.5004		6	MSc	Health Economics IV

### ECONOMIC GEOGRAPHY

<a href="#">Globalisation and Regional Development</a>	H. Busch		x	14351.5000		6	BSc	BA Business Administration I
<a href="#">Economic Cooperation and Development</a>	B. Haas		x	14344.5000		6	MSc	MA Current Topics IV

### SOCIAL SCIENCES

<a href="#">Sozialstrukturanalyse</a>	M. Wagner	x		14320.5102		9	BSc	BA Sociology V
<a href="#">Einführung in die Psychologie</a>	D. Fetchenhauer, D. Ehlebracht	x		14320.5100		6	BSc	BA Sociology I
<a href="#">Economic Psychology</a>	E. Hölzl, C. Michels, C. Linnartz	x		14320.5001		12	BSc	BA Current Topics III

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<a href="#">Analysis of Longitudinal Data</a>	D. Seddig	x		14320.5004		9	MSc	MA Current Topics I
<a href="#">Introduction to Measurement and Structural Equation Modeling using the Program Amos</a>	E. Davidov	x		14320.5011		9	MSc	MA Current Topics I
<a href="#">Introduction to Economic Psychology</a>	E. Hölzl		x	14320.5002		12	MSc	MA Current Topics II
<a href="#">Values, Value Change, and Cultural Change</a>	H. Dülmer		x	14289.5009		6	MSc	MA Sociology I
<a href="#">Aktuelle Entwicklungen der Sozialpsychologie</a>	D. Fetchenhauer	x		14320.5003		6	MSc	MA Sociology II
<a href="#">Consumption in the Digital Age</a>	E. Kang		x	14320.5005		6	MSc	MA Sociology III
<a href="#">Religiosity and religious Change</a>	H. Dülmer		x	14289.5009		6	MSc	MA Sociology V
<a href="#">Digital Transformation in Organizations</a>	E. Kang		x	14320.5006		6	MSc	MA Sociology VI