



CEMS

Get to know
NGC!





About us

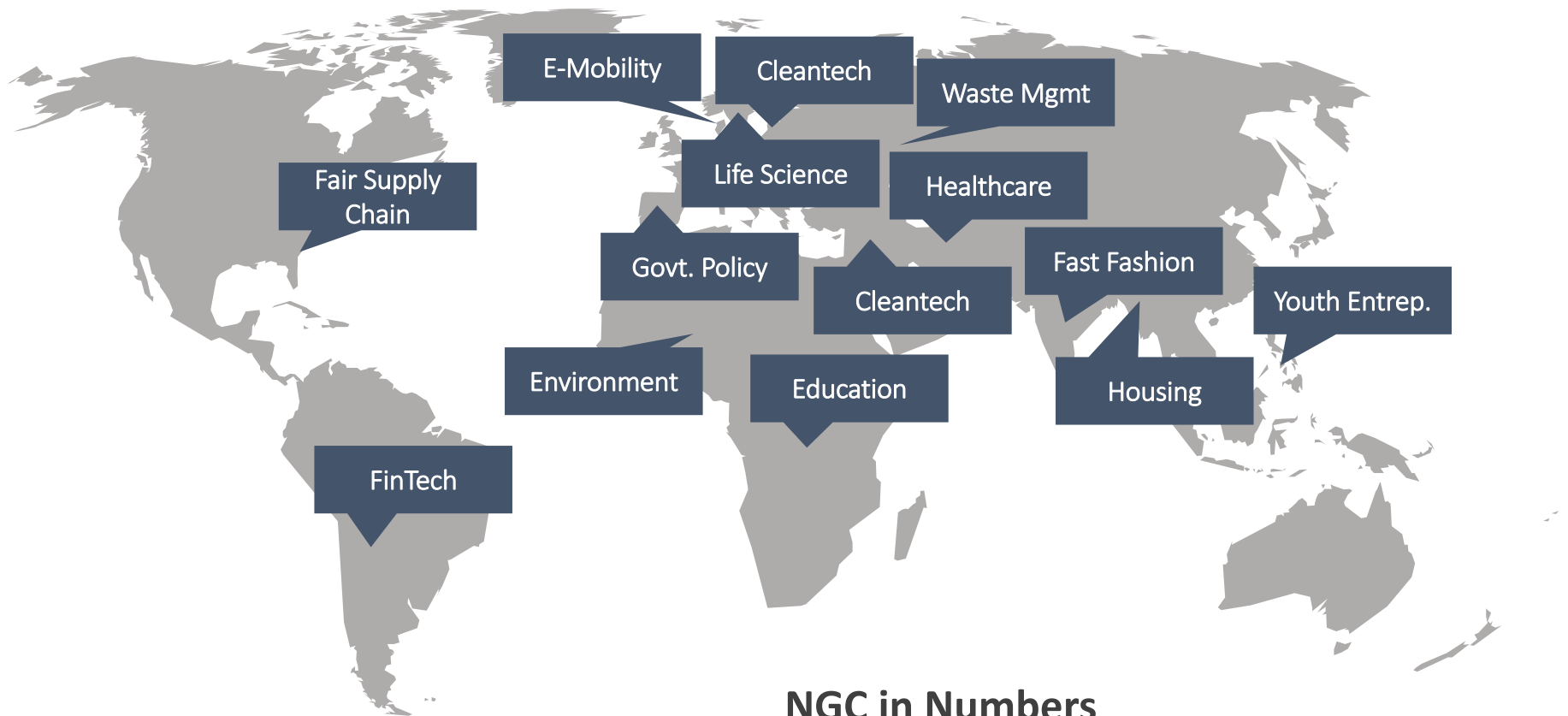
We are a **CEMS student-run** initiative that provides *free pro-bono management consulting services* to social enterprises around the world.

Our goal is to develop **feasible and sustainable solutions for social enterprises** while providing CEMS students with *hands-on consulting experience* and enabling them to *give something back to society*.



Our Global Impact

Since 2013, NGC helps social enterprises from various industries all around the world



NGC in Numbers

65+ projects

200+ consultants

40+ clients

45+ nationalities



How Does It Work

NGC run projects throughout the whole year:

- Projects have a duration of **10-12 weeks** and Consultants are normally required to work on average **4-6 hours** per week
- Each project gets assigned a team of **3-5 CEMS Consultants** working from all around the world
- Each virtual team is coordinated by one **Project Manager**, who will provide support and guidance
- At the end of the project, a **presentation** will be given by the team of consultants to the enterprise to show their findings and recommendations
- You will also have the opportunity to attend **webinars and receive mentorship** from professionals from top consultancies such as McKinsey, BCG and Bain



Examples of clients/projects

The logo for BEAD consists of the letters 'BE' stacked above 'AD' in a bold, sans-serif font. A horizontal bar is positioned above the 'E'.

Value Proposition

BEAD (previously known as Positive Energy) offers commercial buildings owners a disruptive solution to save energy and cost.

The scope of NGC project with BEAD was to help the organization understand how insurance companies were handling claims and identified how BEAD's technology could be incorporated into their process.



Social Media and Communication Strategy

Centro Comunitário creates projects for children, seniors, addicts, families in need, immigrants, unemployed people and other communities with the aim to find appropriate answers to their social needs, promoting their development and social wellbeing.

The NGC project scope was to develop a social media and communication strategy for Centro Comunitário to gain more exposure in the community and beyond and to propose an actionable plan to be implemented in the short term.

The logo for STMNT consists of the letters 'STMNT' in a large, serif font.

Distribution and Operations Strategy

STMNT is an eco-friendly dress rental platform that allows customers to pick dresses without the financial or environmental cost and to earn cash from items hanging in their closet.

The NGC team was asked by STMNT to carry out a market analysis on the clothing rental industry in Canada and to develop a full distribution and overall operations strategy for them.



Our Spring 2022 projects!

Click on each company's logo to find out more about the projects



Sustainable Sportswear

Project aim: advertising & social media strategy

Scope: Germany, Austria & Europe



News Industry

Project aim: industry research & partnerships identification

Scope: Global



HR, Learning & Development

Project aim: research & communication plan

Scope: HR & technology departments



Environmental Sustainability

Project aim: quantitative & qualitative impact assessment, KPI recommendations

Scope: Austria & Europe



Front Line Industry

Project aim: marketing & online strategy

Scope: Germany & Europe



Online Education

Project aim: advertising strategy & partnerships identification

Scope: Austria & Europe



Fashion E-commerce

Project aim: go-to market strategy & marketing strategy

Scope: Global



Fashion E-commerce

Project aim: product development plan

Scope: Global

For more information on recruiting: [HERE](#)

