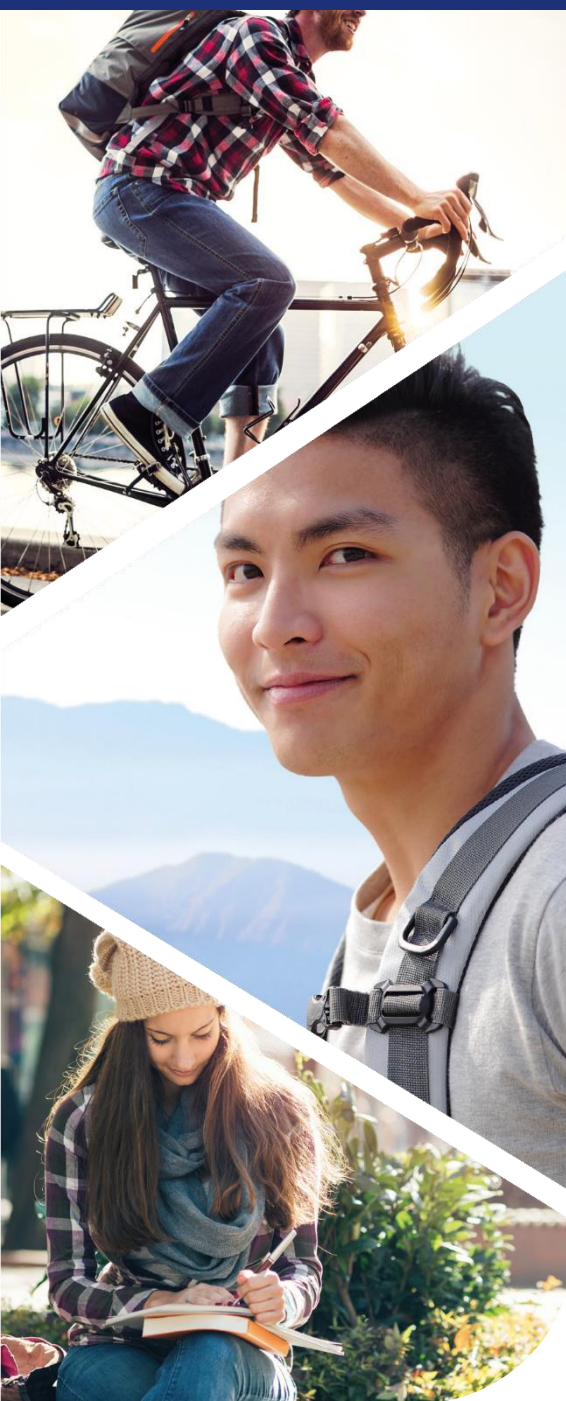


*Your drive for a meaningful job
is our secret ingredient*



Barilla

The Italian Food Company. Since 1877.



Barilla worldwide:

Our journey starts in Parma in 1877, as a small bread and pasta shop. Today, more than 140 years later, our products can be found in more than 100 countries and have become icons in the food industry and a symbol of Italian know-how. As a family-owned company, we have only one way of doing business: caring for people and the planet. In Central Europe, Barilla is a growth driver and anchor in its categories and a top-of-mind brand. Our corporate headquarters are located in Parma, Italy, the Central European HQ is situated in Cologne, Germany.

As part of our growth strategy in Central Europe we are looking for a

Future Leader (f_m_d) – Marketing & Sales That will be based in our offices in Cologne, Germany

In this Graduate Program you will be prepared to take over a leadership position within our organization in which you will influence and shape the future of Barilla. During this time, you will be a full member of the respective department, be responsible for your own projects and you will support the manager in the day-to-day business activities. It also includes formal trainings, business mentorship, experience in the field sales and additionally a key project which you drive to success. You will complete two assignments of approximately 12 months each in any of the following three areas:

- **Trade Marketing:** You will support with the definition and implementation of the trade marketing strategy mix for each product and sales channel (including listing, POS, pricing, promotions, and shelf placement) as well as preparing communication materials.
- **Key Account Management:** You will perform potential analyses, develop customer-related marketing plans and drive measures. Furthermore, you will plan, implement and monitor listings, distributions and activities concerning sales volumes, promotion prices, insertions and placement as well as collaborating with the sales representatives in the execution of campaigns at the POS.
- **Consumer Marketing:** You will actively participate in defining the most effective marketing plans while guaranteeing consistent monitoring of the performance of the managed products and the market in terms of supply and demand trends.

Your Profile:

- A master's degree in business administration, marketing or a comparable area
- First working experience as working student or intern, ideally within the FMCG industry
- You already have international experience, e.g., through an internship or studies abroad
- You convince through your problem solving and analytical skills and very strong communication skills in both German and English
- You bring a high level of autonomy, proactivity and engagement as well as being a team player
- With your eagerness to learn and develop you are ready to shape your own career path and the future of Barilla

Our Offer:

- You will be given a high level of responsibility, e.g., international work assignments that will ultimately help you grow along your individual career path
- To maximize your potential, you will receive along the on-the-job training regular feedback, trainings and mentoring
- Grow with our learning & development programs, which have been awarded "Gold Excellence" by Brandon Hall Group
- High flexibility through our hybrid approach with up to 50% Smart Working (Home Office)
- The possibility to get involved in national and international Diversity & Inclusion projects
- A focus on your well-being by offering Pasta, crispbread, fruits, and vegetable for free
- Access to our full product range, Corporate Benefits Program, an excellent insurance coverage, and attractive retirement concept
- Would you like a diverse sports program? We offer you excellent rates in the UrbanSportsClub and even cover part of the costs
- Attractive office space and very good access to public transportation
- A dynamic, motivated team with a very positive, inclusive working culture with flat hierarchies

Barilla is an equal opportunity employer. It is the policy of Barilla to prohibit discrimination and harassment of any type and to afford equal employment opportunities to employees and applicants without regard to race, color, religion, gender, national origin, age, disability, genetic information, veteran status or any other classification protected by federal, state and local laws and ordinances, nationally and internationally. Other classifications include, but are not limited to, family status, health status, multicultural differences, political ideas and sexual orientation.